



H.E.L.P. House Community Outreach

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Moving Forward:

H.E.L.P. House is moving forward on faith

We live by faith and not by sight, giving our existence to God.

Yet we also believe that we must be doers of the word.

Paraphrased from scriptures

The H.E.L.P. House is moving forward – setting our sights on the present and future during very critical times.

The times are critical for our clients and for the H.E.L.P. House as well. Parts of the economy are improving, but it will take a long time for the long-term unemployed to bounce back from the past 5 years. Senior citizens and the disabled trying to exist on one source of income are strapped beyond belief. In Madison County, 15% of the population is food-insecure (6,420 out of 42,844).

You may see the announcements about helping children in poverty in other countries. They are heartbreaking to watch, but what is just as poignant is that we have the same kids in our own community. You just may not see them. You may have heard the phrase: “think globally; act locally.” There is hunger and poverty within blocks or miles of where you live. We ask that you think of the little ones in your own community right before your eyes that you could *H.E.L.P.*

We are facing our own financial crossroads. We know that we have at least a \$12,000 shortfall – 1/5 of our annual budget – during the next 12 months. We are maintaining our faith that the funding will appear. But just as the quote says above, we must be doers as well. We are looking for grants and other methods to increase our income.

And we are coming to you with a special plea that, for those of you who have the means and the heart for the H.E.L.P. House, you could help us overcome this shortage. We have been so blessed with many partners over the past 13 years who have given to us faithfully. You are so appreciated.

God answers our prayers through you. Thank you for all the ways that you have supported our outreach to those in need.

In Loving Kindness,

Dee

Delores Heilman, Director

Quick Facts about the H.E.L.P. House:

We exist month-to-month.

We have no savings or investments (except for our investment in people!)

Our total annual budget is approximately \$60,000, which includes \$18,000 for our own rent and utilities just to stay open.

We know that we have a \$12,000 revenue shortfall for the next 12 months.

We have cut 2/3 of our community outreach position and all of our warehouse hourly labor.

Our total paid staff is now one person for 6 hours per week. Everyone else is a volunteer.

We're still making payments of \$269.20 on our 2006 van.

We are frugal. In 2011, we distributed 272,972 items of food for \$15,207.91, for an average price of \$0.056 per item. Your \$1.00 goes a long way with us.

These food items do not include the 12,107 Monday night soup kitchen meals, sometimes made by churches and other weeks made by our volunteer staff.

Developing the future

The H.E.L.P. House is providing a huge amount of service on a small operating budget. We are operating a large “store” with no paid staff to manage it. We must take the organization to the next level. The H.E.L.P. House has changed in size and complexity of to the point that we are eager to look at ways to support the future.

We are seeking your support for a 2012-2013 seed grant to create and begin to implement a long-term sustainability program. To do so, we need a person to design and implement an enhanced annual giving program and to develop and implement a long-range financial development plan for sustainability. A development program headed by a professional who is knowledgeable about relevant strategies and committed to serving those in poverty could help us develop a long-term financial plan and operational sustainability.

We have been blessed greatly with annual grants from the United Way and other groups. Likewise, we receive charitable donations from both regular sponsors and new supporters. However, we are like our clients – living month-to-month, providing food and other services according to our budget and our contributions. Even when the economy improves, there will always be individuals and families in food crisis.

Are you interested in supporting this venture financially in order to sustain the H.E.L.P. House into the future? Do you have a development, fund-raising background or know someone who does? If so, please contact BJ Bryant at bbryant@columbus.rr.com or 740-500-8986 (text or phone) to volunteer or nominate someone.

Who are we? Real people!

Profile of a Client

Steve is a single father who visited the H.E.L.P. House for the first time recently. He heard about the H.E.L.P. House food pantry from a neighbor. Steve is a single parent, caring for his son as well as his girlfriend's daughter. Since he couldn't find affordable childcare, he had to leave his job to care for his two young children. He was pleasantly surprised to find out that in addition to food, he could also find summer clothing for his kids as well as personal care items like soap, toothpaste, and shampoo. Back-to-school supplies will be icing on the cake for his family.

“I am so blessed to find a group that will help us with such open hearts. I don't know what I would do without this assistance.”

Board Member profile – Kelly Armfelt

“I started volunteering in 2004 when we were still in the “old” location on West High Street. It started so innocently, stopping by with my husband and daughter to drop off some donations. I agreed to help with the Thanksgiving food distribution.

That Saturday, “throwing” turkeys to other volunteers who were loading clients' cars, hooked me. I saw how others were in great need and felt so blessed to have a loving place where they were safe to say that they didn't have enough food or clothing. I have seen literally thousands of clients come through the H.E.L.P. House, and I see the changes we bring to those living on the edge.

Sometimes it's heartbreaking – but every day is also inspirational. God works through Dee and all the volunteers to bring food, clothing, and compassion to people who are struggling to make ends meet. I'm a teacher in Dublin and former state administrator, but I must say that this is the place where my faith is best put into action. “

We need you

Want to volunteer? As you read on page 1, we no longer have any paid employees other than accounting for 6 hours per week. We need volunteer coordinators for

Warehouse / food	Volunteer recruitment
Grant-writing	Community Outreach

The salary is \$0, but the benefits are incredible.

H.E.L.P. House Back-to-School Outreaches

The Vision: All children, including those who are economically disadvantaged, should be able to begin the new school year with the necessary supplies, clothing – and especially – their dignities intact.

School Supplies: August 18 9 – 11AM

Highest priority: Kindergarten – 8th grade; if the needs for K-8 are met, we may add some HS and/or Pre-K.



- #2 pencils
- 12 count colored pencils
- 24 count crayons
- large erasers
- large glue sticks
- washable markers
- boxed tissues

- pocket folders
- rulers (centimeters and inches)
- rounded scissors
- pointed scissors
- spiral bound wide-ruled notebooks
- vinyl zippered pouches
- backpacks / bookbags
- plastic supply boxes

How can you or your organization help?

Donate now until Noon, August 15: backpacks or supplies
 Monetary donations will buy items not donated.

Volunteer:

- **Wednesday, August 15, 12 – 2PM; 6 – 8PM** for set-up and take inventory
- **Thursday, August 16, 6 – 8PM** to bag supplies by grade level.
- Chaperoned youth groups are welcome!
- **Saturday, August 18; 8AM - Noon** for the Back-to-School Supplies Distribution

School Clothing: August 11 9 – 11AM

Highest priority: Kindergarten – 8th grade; if the needs for K-8 are met, we may add some HS and/or Pre-K.

- new and gently-used school clothing, all sizes; shoes, all sizes
- new underwear, all sizes
- new socks, all sizes

How can you or your organization help?

Donate now until Noon, August 8: new socks or new underwear or gently-used clothing

Volunteer: Any Tuesday morning to help organize clothing

- **Wednesday, August 8; 6 – 8PM** to set up for distribution
- **Saturday, August 11; 8 – 11AM** for the Back-to-School Clothing Distribution



Join us to help kids! Volunteer... Donate... Call... Text... Email...

- Plan to volunteer?
- Plan to “adopt” a large category of supplies or clothing for donation?

Please contact:
 BJ Bryant, Outreach Coordinator
bbryant@columbus.rr.com
 740-500-8986 (text or phone); voicemail during the day

Bring donations to the H.E.L.P. House, 122 East Center St., London, during regular hours:
 Mon. Noon–7PM, Tues. 8:30–11:30AM, Wed. 9–Noon, Sat: 9–11:00AM

Important Dates for 2012

<u>Outreach</u>	<u>Date of Outreach</u>	<u>Deadline for Donations</u>
Back-to-School Clothing	August 11	August 8
Back-to-School Supplies & Backpacks	August 18	August 15
Thanksgiving Outreach	November 17	November 14
Christmas Party for Children	December 9	December 8
Christmas Shopping Day for Parents	December 15	December 12

Weekly Schedule

<u>Day of Week</u>	<u>Hours for Volunteers</u> (any portion of the times listed!)	<u>Open Hours for Clients</u>
Monday	Noon - 7 pm (Loving Kindness Soup Kitchen & prep)	5 pm - 7 pm
Tuesday	9 am – 1 pm for hanging and sorting clothes 9 am – 1 pm for food delivery & warehouse work	
Wednesday	8 am - Noon	9 am - Noon
Saturday	8 am - 11 am	9 am - 11 am

† Other times available by appointment.

† Outreach events have additional volunteer times.

† Internships and Community Service Participants are Welcome!

“Inasmuch as you did it to the least of these, you did it unto me.” Matthew 25: 31-45



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*“Hunger. It’s increasing, it’s evident,
and it’s everywhere. It’s a community
issue belonging to all of us. Together,
we can make food accessible to
everyone, because no one should go
hungry.”*

*Matt Habash, CEO,
Mid-Ohio Food Bank*